EVENT BROCHURE

Blockchain
for Business and IT Leaders

November 8–9
BOSTON

Produced by
DataInformed

Analyst Partner
IDC ANALYZE THE FUTURE

block-chain2017.com

The Emergence of Blockchain Technologies

Digital technologies promise a future in which people in distant lands execute business transactions across borders in an instant. But how do they ensure trust in each other without relying on middlemen to verify the transactions? How can the validity and security of the transaction, identity of the parties, and provenance of assets be guaranteed in such a transaction? Blockchain technologies, or distributed ledgers, are quickly proving to be an answer to those questions.

Companies, researchers, business consortia and governments across the globe are actively exploring how blockchain technology can drive trusted transactions without the need for middlemen or third parties. Innovators and leaders in industries from healthcare, financial services, energy, insurance, retail, and more are investing time and effort to understand how blockchain's distributed ledgers and the concept of an immutable, shared source of truth can help them conduct business and execute transactions more safely, predictably and efficiently.

One Event, Two Days, Many Solutions

Blockchain for Business and IT Leaders, a collaboration between IDC and Data Informed, will showcase the latest trends, developments and use cases in blockchain technology. Presented in a series of interactive panel discussions and solution-based presentations that focus on learning and planning for the emerging blockchain space, this two-day event will explore the industries and business processes that are set to be disrupted the most by this new technology. You are invited to:

- Meet the thought leaders and disruptors who are driving development in this emerging field
- Get up-to-speed on the current landscape, the pros and cons of various use cases, the rapidly changing regulatory environment and the latest products, ideas and developments in blockchain
- Separate the truth from the hype to understand what's happening now and what you should plan for in the future

5 Reasons to Attend

1 **Increase your Blockchain IQ**

Quickly get up to speed on blockchain strategies, use cases, and technologies and come away with a clear road map on how to get started with blockchain.

2 **Explore the latest developments**

Learn about the fast-changing regulatory and technological environments and the latest projects, ideas, and strategies that are shaping the blockchain revolution across finance, healthcare, information technology, retail, supply chain, government, and more.

3 **Get expert industry analysis**

Hear from IDC's leading blockchain analysts as well as some of the industry's top visionaries, disruptors, and thought leaders to better understand the strategy and trends that will shape how your organization leverages blockchain technology.

4 **Learn how to reduce risks and costs**

Learn how a blockchain-driven distributed ledger can help companies transact more efficiently with lower costs and heightened trust and security.

5 **Network with peers and industry experts**

Build your network by meeting business and industry leaders who are driving change by harnessing the disruptive power of the blockchain for their organizations

Event highlight:

In-Depth Sessions

Top experts from IDC as well as leading blockchain development firms, independent consulting firms, and your industry counterparts present road maps, tips, tricks, best practices, and strategic recommendations that you can immediately put to use upon returning to the office.

Who should attend?

The conference is an opportunity for business and information technology leaders and decision makers across various sectors to hear the latest blockchain developments, use cases and future projections. Industry analysts and top blockchain thought leaders will share experiences relevant to banking, finance, supply chain/manufacturing, government, and healthcare as well as cybersecurity and intellectual property rights.

CEOs **COOs** **CFOs**

CIOs **CTOs** **CISOs**

Executives, managers or decision makers in charge of:

- Blockchain development
- Enterprise Strategy
- Supply chain development
- Digital Strategy
- Innovation
- Regulation
- Governance, Risk and Compliance
- Enterprise software
- Financial Services
- Business Transformation, Program and Project Management
- Emerging technology
- Data architecture
- Information security
- IT architecture

Industries

- Manufacturing/ Supply chain management
- Healthcare
- Real Estate
- Media
- Energy
- Trade/Finance
- Insurance
- Retail

Event highlight:

Interactive Workshop

Join event speakers and IDC analysts for a special interactive workshop designed to let you compare notes on key learnings and to test your blockchain hypotheses with fellow attendees. Using collaborative ideation and innovative management techniques, this session will engage participants in a fast-paced game-like discovery and blockchain strategy formulation exercise.

Schedule

DAY ONE

7:30am – 6:15pm	»	Registration
9:00am – 10:15am	»	Keynote Address
10:15am – 10:30am	»	Refreshment Break
10:30am – 11:30am	»	Breakout Sessions
11:30am – 11:45am	»	Refreshment Break
11:45am – 12:45pm	»	Breakout Sessions
12:45pm – 1:45pm	»	Lunch
1:45pm – 2:45pm	»	Breakout Sessions
2:45pm – 3:00pm	»	Refreshment Break
3:00pm – 4:00pm	»	Breakout Sessions
4:00pm – 4:15pm	»	Refreshment Break
4:15pm – 5:15pm	»	Breakout Sessions
5:15pm – 6:15pm	»	Welcome Reception

DAY TWO

8:00am – 4:30pm	»	Registration
8:30am – 9:30am	»	Keynote Address
9:30am – 9:45am	»	Refreshment Break
9:45am – 10:45am	»	Breakout Sessions
10:45am – 11:00am	»	Refreshment Break
11:00am – 12:00pm	»	Breakout Sessions
12:00pm – 1:00pm	»	Lunch
1:00pm – 2:00pm	»	Breakout Sessions
2:00pm – 2:15pm	»	Refreshment Break
2:15pm – 3:15pm	»	Breakout Sessions
3:15pm – 3:30pm	»	Refreshment Break
3:30pm – 4:30pm	»	Breakout Sessions
4:30pm	»	Event Concludes

Tracks

TRACK ONE

Blockchain Foundations

Fortify your knowledge of key blockchain terminology, technologies, and deployment strategies

TRACK TWO

Industry Use Cases

Explore the disruptive ways blockchain is changing how business is conducted across industries such as supply chain, healthcare, financial services, retail, government, and more

TRACK THREE

Expert-led Panels

Get analysis, predictions, advice, and best practices directly from the experts who are leading the blockchain revolution

Conference Speakers

John Bass
Founder & CEO, Hashed Health

Alison Brooks
Research Director Smart Cities Strategies, Public Safety, IDC

Victoria Brown
Senior Research Analyst, IDC Retail Insights

Shari Diaz
Ecosystem & Innovation Leader for Watson Supply Chain, IBM

Lynne Dunbrack
Research Vice President, IDC Health Insights

Jacob Hall
Co-Founder & CEO, Agingo

Moiz Kohani
Senior VP/Chief Technology Architect, State Street Bank

Caitlin Long
Chairman & President, Symbiont

Brigid McDermott
Vice President, Blockchain Business Development, IBM

Michael Pytel
Chief Technical Officer & Co-Founder, NIMBL

Samantha Radocchia
Co-Founder & CMO, Chronicled

Dr. Ron Ribitzky
Founder & CEO, R&D Ribitzky

Mickey North Rizza
Program VP, Enterprise Applications & Digital Commerce, IDC

Bradley Rotter
Vice Chair, Rivetz

Kyriakos Skiouris
Co-Founder & CTO, Agingo

Steven Sprague
CEO, Rivetz

Paul Tatro
Founder, Blockchain Training Institute

Igor Telyatnikov
President & COO, AlphaPoint

James Wester
Research Director, IDC Financial Insights

Torsten Zube
VP, Head of Blockchain, SAP SE

Event highlight:

Panel Discussions

These sessions are informal, interactive get-togethers where attendees hear leading industry analysts, innovators and disruptors share their candid advice on the current and future state of blockchain technology and use cases. You do not need to sign up in advance to attend, and there is no formal agenda. Just come with your list of questions in hand.

KEYNOTE

Bill Fearnley,
IDC's Research Director
for Blockchain Strategies

Bill Fearnley is Research Director for IDC Financial Insights, responsible for Big Data and analytics with a focus on compliance, fraud, cyber, and risk management. Mr. Fearnley's core research coverage includes compliance programs (such as AML, KYC and CDD) as well as fraud and cyber threat detection and prevention analytics. In addition, Mr. Fearnley covers blockchain, Distributed Ledger Technology (DLT) and smart contract solutions with a focus on financial services. Based on his background, Mr. Fearnley's research also includes advanced analytics solutions to improve compliance programs and help financial firms protect themselves from threats from inside and outside their firms from a myriad of bad actors.

November 8 • 9:00 am

The Disruptive Potential of Blockchain Technology – An Analyst's View

We are at the beginning of a technological revolution. Blockchain technology has the potential to play a key role in the transformation of multiple industries such as financial services, manufacturing, retail, healthcare, government, and energy, to name a few. Join IDC's Research Director for Blockchain Strategies, Bill Fearnley, as he takes an in-depth look at the state of blockchain today and discusses the key trends, opportunities, and risks driving the rapid growth of distributed ledger technology (DLT). Explore the 4 forces in IDC's blockchain and DLT market model, including the ways in which participants are adopting and investing in blockchain technology, the growth of innovation from technology vendors and service partners, the increasing acceptance of DLT by regulators, and the important role of consortia in the rapid pace of blockchain development and innovation. You will come away from this informative keynote with critical recommendations and insights that will shape your company's adoption and deployment of blockchain technology.

TRACK ONE

Blockchain Foundations

Fortify your knowledge of key blockchain terminology, technologies, and deployment strategies

Beyond buzzwords: An introduction to blockchain for business leaders

Paul Tatro, Blockchain Training Institute

With all of the buzzwords flying around, it can be difficult to separate blockchain hype from business reality. Join this foundational session to understand the fundamental concepts of the blockchain, a distributed ledger that tracks data and transactions — without the need for a central authority or intermediary — in a verifiable and permanent way. Examine relevant blockchain terminology and real-world blockchain use cases. By attending, you will:

- Learn — in real-world examples — what a blockchain is, how it works, and which business processes are already benefitting from the technology
- Understand the power of the distributed network and its benefits, such as how the concept of immutability can lower transactional risk across the blockchain
- Explore how identity is handled from a block-chain perspective and how irrefutable identity verification can increase trust between parties of a transaction
- Get an introduction to the role blockchain is play-ing in the Internet of Things (IoT) and understand how extending the power of blockchain to devices can lead to faster validation and safer transactions

Public, private, semi-private, or consortium? A guide to choosing the right blockchain system

Igor Telyatnikov, AlphaPoint

This session details the 4 main types of blockchain systems — public, private, semi-private, and con-sortium — and examines the pros and cons of each. You will learn the differences between them, including how and when each is used, who participates, how consensus occurs, and which makes the most sense for your blockchain plans. By attending, you will:

- Compare and contrast the interoperability, operational costs, data privacy, and scalability of each type of blockchain system
- Examine the potential benefits of a consortium, including greater efficiency and transaction privacy, and learn how consortia like Hyperledger differ from private blockchains
- Learn the benefits and mechanics of public blockchains and review some of the more well-known examples such as Bitcoin and Ethereum
- Understand how and why semi-private blockchains may be the best choice for business-to-business (B2B) and government applications

Event highlight:

Customer Use Cases

Hear how leading companies are tackling their blockchain initiatives. Take away best practices and methodologies taught by the companies that are on the forefront of this cutting edge technology, and learn how to better plan for the future of blockchain in your organization. Hear how your peers are leveraging distributed ledger technology to improve business processes across financial, supply chain, retail, government, healthcare and more.

TRACK ONE

Blockchain Foundations

The future of blockchain and trusted computing — A new security paradigm

Steven Sprague, Rivetz

Blockchain offers a strong, tamper-proof distributed ledger, but how can you trust the veracity of the data in the transactions? Attend this session to understand the mechanics of a secure instruction and the ways blockchain can ensure that data was recorded as intended. Learn how peer-to-peer transactions that have provable cyber controls can become a permanent part of the blockchain record and provide cryptographic proof that the protections were in place before a transaction executes. In this session, you will:

- Understand how trusted computing combines the architectural foundations of blockchain, decentralized consensus, and smart contracts in a trusted “peer-to-peer” relationship
- Learn how cybersecurity can improve the quality of the data stored on the blockchain
- Explore the differences between network security and distributed security and learn how this increases the potential of secure transactions

Understanding blockchain adoption from an enterprise perspective

Torsten Zube, SAP

Many companies have made significant investments in existing enterprise applications. Attend this session to learn how blockchain technology can help bridge the gap between enterprise systems of record and new technologies such as Internet of Things (IoT), machine learning, analytics, and more. Understand the architecture that enables blockchain in enterprise processes and come away with tips for optimizing, reimagining, and revolutionizing business processes and models. In this session, you will:

- Understand how technologies such as IoT, machine learning, and blockchain drive digital transformation
- Learn how to leverage blockchain-as-a-service to speed up your digital transformation
- Explore how blockchain both extends existing and creates new business processes and models

TRACK ONE

Blockchain Foundations

A closer look at blockchain's biggest potential for innovation: Trust

Jacob Hall and Kyriakos Skiouris, Agingo

Next-generation enterprise internet services will give users better control, more privacy, and increased trust. In this presentation, you will learn how to leverage blockchain technology to measure trust while also protecting privacy. Using the speakers' experience innovating traditional search engine designs, you'll learn why trust can be a challenge in transactions, what happens when digital transactions lack trust, and how a reliable mechanism for trust accelerates decision making while minimizing fraud. In this session, you will:

- Learn the difference between closed and open blockchain networks and how they impact trust
- Get advice on alternatives for blockchain development, including the pros and cons of public and private blockchain
- Understand how blockchain technology can enable you to license intellectual property through smart contracts

What is blockchain's impact on my enterprise applications?

Mickey North Rizza, IDC

From financial transactions, to inventory and asset management, to interaction with suppliers — blockchain has the ability to disrupt key processes, transactions, and workflows across the whole organization. Understand the ways blockchain technology is providing increased visibility into supply chains, invoicing, and payments across the entire value chain ecosystem, and learn what that means to your enterprise applications that support them. This session explores the potential blockchain has to improve working capital and operating costs for your business and the ways you can leverage your enterprise applications to help enable it. In this session, you will:

- Explore blockchain's potentially disruptive impact on your current enterprise applications and business workflows
- Review the ways technology and business processes are expected to change as blockchain adoption grows
- Understand the critical capabilities and steps necessary to promote blockchain adoption in the enterprise

TRACK TWO

Industry Use Cases

Explore the disruptive ways blockchain is changing how business is conducted across industries such as supply chain, healthcare, financial services, retail, government, and more

Making illiquid assets liquid — Digitizing assets with blockchain

Igor Telyatnikov, AlphaPoint

Learn how blockchain is creating efficiencies and generating revenue for financial services firms in 3 key areas — commodities, private shares, and wealth management. You will explore real-world use cases detailing how financial institutions are creating value with blockchain technology across these areas. By attending this session, you will:

- Explore how distributed ledger technology drives Royal Mint Gold (RMG), a $1 billion blockchain-based platform for gold trading at the Royal Mint, CME Group, and AlphaPoint
- Learn how blockchain platforms make it easier for companies to interact with shareholders, providing ownership transparency and availability to execute on the secondary market
- Discover how illiquid assets including art, aircraft leases, collectibles, fine wine, real estate, and more can be digitized to provide provenance, price discovery, and lending with the transparency and efficiency of blockchain technology

Blockchain for the enterprise: Strategic considerations and predictions for the future

John Bass, Hashed Health

As adoption increases and buzz becomes reality, blockchain and distributed ledger technology are proving their potential to fundamentally change industry and market structures. Gain an understanding of the strategic considerations your organization must prepare for to compete with the new markets, businesses, and types of assets being driven by blockchain technology. Get a glimpse into the future with predictions of how blockchain will affect enterprises over the next decade. Attend this session to:

- Review current enterprise use cases and identify which blockchain-based solutions could be most advantageous to your organization
- Understand how and why blockchain may cause you to reshape or rethink business and transactional processes — and how you should be preparing for it today
- Take a look at the future of blockchain with 10-year predictions of which markets, businesses, and industries are most ready for disruption transactions

Event highlight:

Exhibitor Meet and Greets

Compare and contrast market-leading solutions and see for yourself how blockchain technologies fit into your organization's future business strategy, development initiatives and IT infrastructure.

TRACK TWO

Industry Use Cases

Safe cities and distributed ledger technology — How blockchain is improving public safety

Alison Brooks, IDC

Distributed ledger technology (DLT) offers considerable promise for organizations tasked with tracing criminal activities, preventing corruption, and inviolably securing the chain of custody of transactions and assets. This session offers an in-depth analysis of these issues, highlights stakeholders that need to be involved, and presents the steps smart public safety organizations must follow to leverage blockchain technology. Learn how DLT addresses critical pain points for public safety organizations, including how it:

- Removes much of the administrative or process burden involved in secure document transfer
- Provides improved traceability in criminal investigations
- Secures verification of the chain of custody for key digital evidence and legal documents

The Delaware Blockchain Initiative: What this revolutionary legislation means to your company

Caitlin Long, Symbiont

The state of Delaware's Blockchain Initiative will introduce distributed ledger technology to many of the private sector's most important legal documents currently filed with the Delaware Division of Corporations. Attend this session to learn how and why the Delaware Blockchain Initiative could impact every US corporation — whether Delaware-registered or not — because every company will have the option to convert to blockchain registration in Delaware. Explore the pros and cons of such a conversion and get an update on what has been implemented and what is still to come. By attending, you will:

- Hear how conversion to blockchain registration could save your company money, improve the accuracy of your shareholder records, and automate your administrative tasks
- Examine the impact of this initiative on publicly traded companies and learn how the buy-side is likely to receive your conversion
- Learn how the Delaware Blockchain Initiative fits with US securities laws and how the market structure of the stock and bond markets in the US is likely to change as blockchain-registered companies begin to emerge

Event highlight:

The world's foremost experts on blockchain technology

At Blockchain for Business and IT Leaders, you will hear directly from the best of the best. Speakers at this conference are experienced practitioners, industry visionaries, and subject matter experts (SMEs) on whom you can count for reliable, accurate information. This event is loaded with practical content to help you successfully navigate the rapidly changing world of blockchain, augment your skills, and grow your career.

TRACK TWO

Industry Use Cases

Gaining anonymous, trustless consensus and the mechanics of smart contracts

Paul Tatro, Blockchain Training Institute

This session explores the concept of anonymous consensus in blockchain transactions and how it is essential to ensuring that the blocks in a blockchain contain the single version of the truth. Learn the mechanics of blockchain validation and how consensus can eliminate errors that otherwise require reconciliation. In this session, you will:

- Learn what consensus means in a blockchain and how it ensures that the ledger is updated with only verified transactions
- Understand the workings of the fundamental blockchain concept of proof-of-work (PoW) — which requires some work from the service requester and makes it difficult to alter any aspect of the blockchain — and who uses it to validate the addition of new blocks to a chain
- Learn how smart contracts — computerized transaction protocols that enforce the terms of a contract — work, and why incorporating and validating contractual terms in the network can lead to more efficient and more accurate transactions
- Explore new alternatives to PoW that are changing the way validation processes work, such as proof-of-stake, a type of algorithm by which a blockchain network aims to achieve a distributed consensus

Blockchain innovation adoption road map: The case for healthcare and life sciences

Dr. Ron Ribitzky, R&D Ribitzky

Explore the innovative ways blockchain technology is changing how information is created and consumed in and across the healthcare, pharma, and biotech industries. By examining specific use cases through multiple market segments and approaches and technologies such as Precision Medicine, Internet of Things (IoT) and Artificial Intelligence (AI), you will learn how blockchain can potentially drive better clinical performance, patient experience, scientific discovery, and economics, by improving 3 core determinants of data: Trust, accountability, and integrity. You will also get an introduction to a road map evaluation tool that will help you guide your organization's blockchain planning and initiatives. By attending this session, you will:

- Understand how disintermediation of trust and more efficient processing could reduce the costs of healthcare and life sciences processes and transactions
- Examine how blockchain's public/private key access, proof of work, and distributed data can improve data integrity
- Learn the tools you need and the questions your organization should ask in order to guide your blockchain strategy and action

TRACK TWO

Industry Use Cases

Leveraging blockchain and Internet of Things (IoT) to digitize your supply chain

Samantha Radocchia, Chronicled

Examine the current and future roles blockchain technology is playing in supply chain applications. Learn how supply chain applications — when combined with items like IoT microchips and sensors — can create a powerful smart supply solution used across a variety of applications, including product authentication, identification, track and trace, smart sensors, and regulatory compliance, and machine-to-machine interactions. By attending this session, you will:

- Understand how the IoT x Blockchain consortia are working toward a global protocol with Trusted IoT Alliance covering the following topics:
  - Register
  - Verify
  - Transfer
  - Ledger
  - Wallet (Machine to Machine)
- Explore a use case for securely and cryptographically sealing a package and giving a unique identity to a product in the supply chain
- Learn how blockchain technology can be used to track temperature data through the last mile in the pharmaceutical supply chain
- Hear a case study that explains how pharma serialization can be used to achieve Drug Supply Chain Security Act (DSCSA) compliance

A guide to integrating SAP applications with private blockchains across the supply chain

Michael Pytel, NIMBL

Distributed databases based on blockchain technology can simplify and streamline supply chain processes. This session explores examples of supply chain use cases for private blockchain databases and takes a forward-looking view of how these technologies can be integrated with enterprise systems like SAP S/4HANA. Come away with an understanding of blockchain's impact on the supply chain and a road map of the tools and software available to integrate blockchain processes with SAP Cloud Platform technology. In this session, you will:

- Explore specific use cases such as how food distributors can leverage blockchain technology to validate the origin of fish, its species, and how it was handled in order to authenticate an item and certify its condition
- Learn how blockchain technology can be utilized to trace raw materials used during manufacturing processes to validate authenticity and improve product integrity
- Understand how your new blockchain development can integrate with your existing enterprise supply chain applications

TRACK TWO

Industry Use Cases

More than just bitcoin: How blockchain is redefining the payments landscape

James Wester, IDC

As one of the original use cases for blockchain and distributed ledgers, payments have been at the forefront of many development efforts and use cases for the technology. However, with much of the focus on bitcoin, the potential for blockchain in money movement and payments isn't always well understood or appreciated. This analyst-led session examines the growing capabilities of FinTech in the payments arena and discusses the pivotal role blockchain will play in rapidly changing the course of the payments industry as a whole. By attending, you will:

- Learn how removing intermediaries from payment processes can simplify counterparty connections, increase transparency, and speed settlement time
- Explore how blockchain technology has the potential to alter how, where, and when payments are made — as well as who facilitates them
- Examine use cases to understand the ways blockchain and digital currency processes are disrupting corporate payments, cross-border payments, and enabling the use of smart contracts

How blockchain technology can revolutionize food traceability and improve trust in the global food supply

Brigid McDermott, IBM

According to the World Health Organization, 1-in-10 people fall ill — and 400,000 die — due to contaminated food each year. Blockchain is ideally suited to help address this challenge because it establishes a trusted environment for all transactions. This session examines the work IBM is doing with Dole, Driscoll's, Golden State Foods, Kroger, McCormick and Company, McLane Company, Nestlé, Tyson Foods, Unilever, Walmart, and others to leverage blockchain technology to strengthen trust across the global food supply ecosystem. In this session, you will:

- Learn how blockchain technology can be used to trace a contaminated product to its source to ensure safe removal from store shelves and stem the spread of illnesses
- Hear how IBM and Walmart leveraged blockchain to track a product from the farm through every stage of the supply chain, right to the retail shelf, in seconds instead of days or weeks
- Explore how IBM's latest blockchain developments can be applied to use cases beyond food safety

TRACK THREE

Expert-led Panels

Get analysis, predictions, advice, and best practices directly from the experts who are leading the blockchain revolution

Panel: Powering decentralized peer-to-peer cloud storage with blockchain

Moderator: Bradley Rotter, Rivetz
Panelists: TBD

Cloud-based data storage networks have become commonplace in recent years. As their popularity has grown, so have concerns about costs, security, privacy, and data control. But what if you could pay a network of people to store your data for you? Join this panel to hear experts share their thoughts on the current state of blockchain-driven peer-to-peer cloud storage networks and their future potential for decentralized computing and more. At this panel, you will:

- Learn how a peer-to-peer cloud storage network with client-side encryption will allow users to transfer and share data without relying on a third-party storage provider
- Explore how decentralized cloud storage applications address concerns about data security breaches and hacking
- Hear experts discuss the potential for decentralized shared computing across peer-to-peer networks and benefits that may bring

Panel: Blockchain's potential as a disruptor in healthcare and life sciences

Moderator: Lynne Dunbrack, IDC
Panelists: Dr. Ron Ribitzky, R&D Ribitzky
John Bass, Hashed Health

This fast-paced and interactive panel discussion brings together IDC's top analyst for healthcare and 3 of the experts leading the industry's blockchain revolution. Join the panelists to hear their experiences, warnings, and predictions for how blockchain can potentially transform a closely governed industry. Among the topics to be covered in this open discussion are:

- The role of consortia and regulatory bodies in driving the development of healthcare-related distributed ledger technology
- Key industry standards and regulatory issues that may drive — or inhibit — blockchain development
- How blockchain technology may impact patient identity, access to health records in healthcare, as well as supply chain and innovation in the life sciences industry

TRACK THREE

Expert-led Panels

Interactive Workshop: From ideation to innovation — Get a jumpstart on your blockchain plans

Dr. Ron Ribitzky, R&D Ribitzky

Bring your blockchain questions, opinions, and notes. This special interactive session will allow you to assess your key learnings from the conference and to get feedback on your blockchain hypotheses from your peers and industry experts. Applying collaborative ideation and innovation management techniques he acquired while serving as a Senior Healthcare Strategist at Intel, Dr. Ron Ribitzky will lead you in a fast-paced, game-like discovery and strategy formulation exercise. The result is an open discussion that will help you organize, validate, or expand your blockchain ideas, plans, and roadmaps before you get back to the office.

Panel: Blockchain's emerging role in supply chains and logistics

Moderator: Victoria Brown, IDC

Panelists: Samantha Radocchia, Chronicled and Shari Diaz, IBM

Blockchain has the potential to transform supply chains and disrupt the way we manufacture, deliver, track, and purchase goods. Join IDC and panelists from leading industry experts for a lively discussion about how blockchain is re-shaping supply chain processes and transactions. Listen to the experts as they share their thoughts on how blockchain can be used to ensure provenance of goods, promote trusted transactions, and improve the efficiency of manufacturing and trade. Topics covered will include:

- Understanding how blockchain can significantly improve data analytics, asset tracking and management, and other areas that deeply impact supply chain and logistics
- Real-world use cases that are being deployed to solve supply chain problems associated with issues such as security, safety, and authentication and provenance compliance
- An analysis of which impediments to supply chain collaboration should blockchain development address first

TRACK THREE

Expert-led Panels

Panel: Blockchain and the transformation of financial services

Moderator: Bill Fearnley, IDC
Panelists: TBD

Blockchain technologies in the financial sector are revolutionizing business and transactional processes, including financing, payments, investments, financial information and advice, and asset management. In this interactive session, key FinTech experts share their views on blockchain and how new distributed ledger technologies can disrupt the execution of financial services transactions and the potential implications blockchain could have on financial stability and regulation. Topics covered will include:

- Understanding how blockchain technologies can cut the costs of payment processing infrastructures
- The impact of regulations on new financial market technology platforms
- How payment settlements, reconciliation, and cash management can be optimized with blockchain technology

NOVEMBER 8–9 • BOSTON

VENUE

HYATT REGENCY CAMBRIDGE

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